

## DATA CULTURE ASSESSMENT



### **Why?**

To gain a comprehensive understanding of an organization's data culture and initiate or improve a data-driven transformation, conducting an assessment is the logical first step. This evaluation involves a thorough examination of the current data landscape, including data collection, quality, accessibility, governance, and alignment with strategic goals. By identifying areas of strength and success within the organization's data practices and highlighting areas for improvement, this assessment provides valuable insights to inform future data culture enhancements.



### **How Does It Work?**

In this assessment, one of Helixiora's principal consultants will have a conversation with your team to understand how your organization uses data. Examples of roles we suggest to talk to are the commercial lead, IT manager, data engineer and other roles directly involved with the data of the organization. We'll look at where you keep your data, how you interact with it, how you keep it safe, and how it's managed. We'll also discuss the benefits you get from your data. After these discussions, we'll put together a report that summarizes what we learned in simple, clear terms.



### **What is the Timeline?**

We strive to do the interviews in a single day, and deliver the report 2-5 business days later to make it a short, low-cost and high-value engagement. You get an outside perspective on how well you're doing. This can be a great way to report internally in your organization what is going well and where you can improve. The report will contain our findings based on best practises and market standards, but also key areas for improvement. You will have enough information to make these improvements yourself, or we can discuss how we can help you with that.

### **Cost**

EUR 2,000

### **Deliverables**

Actionable Report

### **Timeline**

1 Day for Interviews,  
2-5 Business Days to  
Receive Report

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### **Please Contact**

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Data Culture Consulting & Engineering

## We help you get more business value out of the data you collect.

*In addition to technology, we examine your team structure and processes. We believe these elements go hand-in-hand and need to be changed holistically to be successful.*



**Economies of scale**



**Economies of learning**

### What Step Are You On?

| Bare Analytics   | Metric Correlation  | DataOps   | MLOps   |
|--|---|---|---|
| Visibility on the overall performance of your business | Ability to analyse the combined metrics from different data sources | The culture & infrastructure exist for turning data into insights | The culture & infrastructure exist for turning data into intelligence |

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