



Helixiora

DATA CULTURE ASSESSMENT

Why?

In today's data-driven business climate, understanding and leveraging your organization's data culture is more critical than ever. Our data culture assessment is not just a strategic exercise; it's a vital step towards unlocking your data's full potential. This comprehensive evaluation provides the insights needed to harness the power of your data, driving better decision-making and fostering a culture of continuous improvement.

How Does it Work?

We'll look at where you keep your data, how you interact with it, how you keep it safe, and how it's managed. We dive into various aspects of data culture, including data quality, data management, strategy and data-driven decision-making, organization and culture, security, compliance and privacy, infrastructure and skills through interviews, technical and document review, tool and process review, and pipeline evaluation to understand how your organization uses data. We'll put together a report that summarizes our findings based and suggests key areas for improvement. You will have enough information to make these improvements yourself, or we can discuss how we can help you accelerate next steps.

What is the Steps?

We conduct the reviews and interviews in a single, or across a few days, and deliver the report 2-5 business days later to make it a short, low-cost and high-value engagement.

Added Value

In addition to technology, we examine your team structure and processes. We believe these elements go hand-in-hand and need to be changed holistically to be successful.

Benefits



In-Depth Analysis

Explore your data culture across six socio-technical dimensions to identify barriers to organizational flow.



Practical and Actionable

Offer practical, actionable insights for strategic improvements to accelerate your data-driven journey organization-wide.



Minimal investment

Minimize time investment while quickly delivering tailored insights and recommendations for your unique business needs.



A Data-Driven Mindset

Overcome cultural obstacles, adopt a data-driven mindset, and bridge skills gaps to unlock data potential

Industries We Serve

- ✓ Food and Beverage
- ✓ Hospitality
- ✓ Travel
- ✓ Transport
- ✓ Logistics
- ✓ Retail

